

**New National Literacy Directory Connects Adults and Their Families to Education Opportunities**  
*National Center for Families Learning and Dollar General Literacy Foundation partner to provide comprehensive resource*

Louisville, Ky. – January 9, 2014 – Today, the [National Center for Families Learning](#) (NCFL) released the new [National Literacy Directory](#) (NLD), a resource that helps individuals find more than 10,000 local literacy and education programs and GED® testing centers in their area.

The directory is generously supported by the [Dollar General Literacy Foundation](#), a philanthropic arm of Dollar General Corporation that aims to increase access to programs designed to help adults and youth struggling with basic literacy and education. The Foundation also seeks to ensure individuals are able to read English at proficient levels to advance toward and obtain their high school diploma or equivalent. The Dollar General Literacy Foundation strives to help create models of success/best practices that can be replicated in order to help increase the high school graduation and GED attainment rates in the United States.

Following the January 2 GED test overhaul, which moves the test to a computer-only format and includes adjusted content to align with workplace skills, this new resource demonstrates NCFL's ongoing commitment to be relevant to and aware of the evolving needs of families.

NCFL and the Dollar General Literacy Foundation hope to reach the 35.7 million adults ages 18 to 64 that do not have a high school diploma to guide them to better-paying, more stable jobs.

With the new NLD, potential students can quickly find and share literacy and education programs on desktop and mobile devices enhanced with intuitive symbols, directions and prompts that cater to all levels of literacy ability. It also has easy click-to-call or click-to-get-directions features; social and commenting capabilities to share education information with family, friends and other directory visitors; and dynamic mapping and touch features for an enhanced mobile viewing experience.

“The Dollar General Literacy Foundation is proud to support the National Center for Families Learning and the National Literacy Directory,” said Denine Torr, Dollar General's Director of Community Initiatives. “With better access to resources, individuals can more easily connect with educational programs that empower them to improve their lives through literacy.”

The National Literacy Directory also includes contact information to 1-877-38YOURGED, a toll-free number that individuals may call to get a local program referral 24 hours a day, seven days a week, managed by ProLiteracy.

**About Dollar General Corporation**

Dollar General Corporation has been delivering value to shoppers for 75 years. Dollar General helps shoppers Save time. Save money. Every day!® by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, basic apparel, house wares and seasonal items at low everyday prices in convenient neighborhood locations. With more than 11,000 stores in 40 states, Dollar General has more retail locations than any retailer in America. In addition to high quality private brands, Dollar General sells products from America's most-trusted manufacturers such as Procter & Gamble, Kimberly-Clark, Unilever, Kellogg's, General Mills, Nabisco, Hanes, PepsiCo and Coca-Cola. Learn more about Dollar General at [www.dollargeneral.com](http://www.dollargeneral.com) and the Dollar General Literacy Foundation at [www.dgliteracy.org](http://www.dgliteracy.org).

**About the National Center for Families Learning**

The National Center for Families Learning (NCFL) is a national nonprofit organization dedicated to helping adults and children learn together. NCFL creates and deploys innovative programs and strategies that support learning, literacy and family engagement in education. From the classroom to the community to the digital frontier, NCFL collaborates with educators, advocates and policy-makers to help families construct hotspots for learning wherever they go. For more information on NCFL's 24-year track record, visit [www.familieslearning.org](http://www.familieslearning.org).

*GED is a registered trademark of the GED Testing Center*

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