

Call for Nominations: Toyota Family Teacher of the Year Award

Winner Will Receive \$20,000 to Support Best Practices in Family Engagement

LOUISVILLE, Ky. (December 11, 2013) – Know a teacher that deserves an “A+” for engaging parents, children and educators in the learning process? Nominate them for the Toyota Family Teacher of the Year Award and the chance to win \$20,000 for their school or non-profit program.

The National Center for Families Learning, together with long-standing partner Toyota, today announces a call for the nation’s best teachers in engaging families in education.

As awareness and recognition of the vital role the family plays in learning development grows within the education community and beyond, the Toyota Teacher of the Year award has evolved in its 17th year to become the **Toyota Family Teacher of the Year Award**. In the spirit of celebrating and encouraging that vital role, NCFL and Toyota will honor a teacher’s school or program that exemplifies bringing families into the education process with a \$20,000 prize to further efforts engaging parents, children and teachers in learning together. Eligible teachers can engage families in schools or other non-profit community organizations serving an educational purpose.

Whether through a creative use of technology or a novel approach to intergenerational engagement, every nominee will be a catalyst for improving how families learn together. This year, NCFL and Toyota will also give thanks to a second prize winner for exemplary work with a \$5,000 award, double the amount of previous years. The winners will be announced in February at the [Families Learning Summit & National Conference on Family Literacy 2014](#) to be held in Washington, D.C.

Eligible family educators:

- Are exceptional at engaging families in their school or community-based organization; formal teaching credentials not required
- Use and champion innovative intergenerational approaches to help parents and children learn together
- Have a demonstrated record of success
- Have exciting ideas to expand and strengthen their family engagement efforts
- Serve communities and families with high literacy and socioeconomic needs
- Would be successful at communicating successful practices to educators and families across the nation

How to apply:

To recognize a teacher’s role in engaging parents and students positively with a school or program to improve student achievement, use [this online nomination form](#). Nominations will be accepted through January 10, 2014.

ABOUT TOYOTA FAMILY TEACHER OF THE YEAR

Since 1991, Toyota and NCFL have forged successful programs to promote family engagement in education across the United States. Today, the Toyota/NCFL partnership accounts for programs at 261

sites in 52 communities and 30 states. As part of this partnership, the Toyota Family Teacher of the Year award has been presented annually since 1997 and recognizes individual teachers' contributions to improving educational outcomes for youth and adults. Additional information on Toyota's commitment to improving education nationwide is available at www.toyota.com/about/our_commitment/philanthropy/education.

About the National Center for Families Learning

The National Center for Families Learning (NCFL) is a national nonprofit organization dedicated to helping adults and children learn together. NCFL creates and deploys innovative programs and strategies that support learning, literacy and family engagement in education. From the classroom to the community to the digital frontier, NCFL collaborates with educators, advocates and policy-makers to help families construct hotspots for learning wherever they go. For more information on NCFL's 24-year track record, visit www.familieslearning.org.

ABOUT TOYOTA

Toyota (NYSE:TM) established operations in the United States in 1957 and currently operates 10 manufacturing plants. There are more than 1,500 Toyota, Lexus and Scion dealerships in the United States, which sold more than 2 million vehicles in 2012. Toyota directly employs over 31,000 in the United States and its investment here is currently valued at more than \$19.5 billion, including sales and manufacturing operations, research and development, financial services and design. Toyota's annual purchasing of parts, materials, goods and services from U.S. suppliers totals over \$27.5 billion.

For more information about Toyota, visit www.toyota.com, www.toyotaneewsroom.com or www.toyotainaction.com.

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