

What is Play with Purpose®?

Play with Purpose is a 9-week program designed to empower parents to support their children's developmental needs through play-based learning. Families receive a book and toy connected to a different learning goal each week.

How has Play with Purpose® helped Louisville families over the last 3 years?

Parents



Learned to feel more comfortable **talking with other parents** and managing daily parenting stress.



Deepened their understanding of **how important play is** for their child's learning.

Families



Played and learned together, leading to positive changes in their children's ASQ scores. That means more Louisville children are **ready for kindergarten!**

What are Louisville families saying about Play with Purpose®?

"The community is one of my favorite parts. Talking with other parents about our struggles and working on solutions has been a huge lift."

"Our little ones can learn while having a blast."

"It's helped my child socialize, and it's given me a chance to connect with other parents."

"This program encouraged me to play with my kids rather than always just watch them play."

Through Play with Purpose, **Louisville families completed thousands of play activities together.** Scan the QR code to see the activities they enjoyed the most!



How have Louisville families made Play with Purpose® better?

During family listening sessions, they shared feedback on the program and we listened!

- Play with Purpose started out as a program for families with children between the ages of 0 and 3.
- Louisville families shared that they wanted to play with their older children and explore more themes and content.
- Play with Purpose now includes 3-to-5 year olds and has NEW Science, Technology, Engineering, and Math (STEM) content.

